**Roscommon County FIT Community Forum Series**

**WHO SHOULD ATTEND:**

This event is open to anyone interested in the future of Roscommon County and the surrounding region. Business owners, elected officials, organizations, educators, and residents are happily encouraged to attend.

**DESCRIPTION OF PROGRAM:**

In short, Roscommon County and three communities participated in First Impressions Tourism (FIT) assessments. FIT is a comprehensive community assessment conducted by unannounced visitors in a host community. Overall, First Impressions Tourism (FIT) helps communities learn about their strengths and weaknesses through the eyes of first-time visitors. For more information on FIT, [please click here](https://www.canr.msu.edu/tourism_first_impressions/index).

The series will take place the first four Wednesdays in May. The first session, scheduled for May 1st, will be in-person and will cover first-time visitor perspectives to Roscommon County. Subsequent sessions will take place virtually via Zoom and will explore first-time visitors perspectives to three specific communities within Roscommon County (see schedule).

**Session 1: In-Person, Countywide Results**

* May 1, 2024, **5:30-8 p.m.**
* Location: **Markey Township Hall,**7400 E. Houghton Lake Dr., Houghton Lake, MI 48629
* Refreshments will be served!

**Sessions 2, 3, and 4 are Virtual on Zoom. You may either view them from your personal device with internet access or attend an in-person group viewing session if you prefer.**

**Session 2: Virtual, Prudenville/Houghton Lake Results**

* May 8, 2024, **6-7:30 p.m.**
* In-person viewing location:
	+ **Denton Township Hall,**2565 S Gladwin Road, Prudenville, MI 48651

**Session 3: Virtual, St. Helen Results**

* May 15, 2024, **6-7:30 p.m.**
* In-person viewing location:
	+ **Richfield Township Hall,**1410 N Saint Helen Road, Saint Helen, MI 48656

**Session 4: Virtual, Village of Roscommon Results**

* May 22, 2024, **6-7:30 p.m.**
* In-person viewing location:
	+ **Roscommon Village Hall,**702 Lake Street, Roscommon, MI 48653

**You will receive Zoom connection information for the Virtual events once you register.**